

Evening Ledger

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Philadelphia, Tuesday, June 15, 1915.

No man's state is ever so bad that it might not be worse.

The Right Answer

THE Committee on Harbor and Navigation of the Chamber of Commerce has formulated the right answer to the queries of the Chamber of Commerce of the United States regarding the development of the merchant marine.

Greece Casts Her Ballot

EVERY turn of the Great War has brought a host of speculations, presumptions and consequences. The vast and interacting factors involved make a change in any one the chance for a thousand readjustments.

Music in the City

YESTERDAY saw the opening of Philadelphia's summer season of open-air music. In Fairmount Park and on the north plaza of City Hall the voice of the brass band made the humid air seem at least a little cooler.

Doing Strong Men's Work

SPEAKING at the commencement of the Pennsylvania State College, H. Walton Mitchell regretted that educated people have too often thought of political affairs as a side issue not worth their consideration.

Prison Reform at Last

WHEN the Governor signed the bill to consolidate the Eastern and Western Penitentiaries in a single, new and modern institution in Centre County, the first step toward real prison reform in Pennsylvania was taken.

IT'S HUMAN NATURE

From the Detroit Free Press.
Detroit is to have a 'better babies' week. Those of us who have babies are sure they couldn't possibly be any better.

THE SICK MAN OF THE FAR EAST

From the Detroit Free Press.
A Japanese statesman explains that 'China is sick and Japan is the doctor.' But China is loath to prefer worrying along with the old-fashioned home remedies.

SHERMAN AND THE THEATRE

Uncle Sam Stirs the Bones of the Late Lamented Theatrical Trust. The Big Problem of Booking Which the Managers Face.

By KENNETH MACGOWAN

IT IS customary to look among rich men for philanthropists and among successful business men for trusts. Hence, mild surprise that the Federal authorities have begun to scent a theatrical trust at the end of this season of managerial bankruptcy.

Comparison with the other scapegoats of industry, however, falls short. The bankrupt 'trust' has begun to puzzle the investigator just as the theatre's commercial methods have puzzled every hard-headed man of commerce who has come into contact with the theatrical business.

Theatrical people, he said, seemed to transact business in a way so unlike that of ordinary commercial men and their method of bargaining was so essentially their own that his experience in such matters as the Tobacco Trust and similar investigations was not safe to follow in matters theatrical.

Mr. Thompson is confronted, to start with, by the question of whether theatrical entertainment is a commodity of interstate commerce; even the scenery, the only tangible part, isn't sold, and the bulk of the product comes under that enviable category outlawed as 'not a commodity of sale.'

The Middlemen's Trust

Here we have a substitutive trust of middlemen. The booking powers—the Shuberts, or 'Independents,' and Klaw & Erlanger, or the 'Syndicate'—manufacture some of the product, but not half. They own some of the stores where it is sold, but only a fraction. They merely arranged for its distribution.

The injured parties assume that these stores, through the middlemen trust, ought to be compelled to handle their goods. The consumer hasn't a word to say. He can't discover that the methods of marketing have anything to do with with the cost or the worth of the product.

The nation must not be addicted to militarism and not backward in preparedness, but ready to meet the issue, whatever it may be, and ready always to stand sure-footed and unafraid in defense of human rights and the other precious principles of which Americanism is a living manifestation.

The Whole City Invites the Convention

NO ADVERTISING man has completed his education till he has visited Philadelphia and studied the methods used here. This applies to the advertising agent who sells publicity and to the advertising manager of a business enterprise who wishes to buy publicity in the most effective and profitable form.

Every alert member of the United Advertising Clubs, the convention of which will be held in Chicago next week, is aware of the advertising pre-eminence of this city.

Department store advertising has been developed to a greater state of perfection here than in any other American city, and there are in Philadelphia, or across the river in Camden, some of the biggest advertisers engaged in selling their wares all over the world.

Slaying the Slain

Unfortunately, the practical problem right now seems to be whether to embarrass the harassed Independents and the Syndicate still further this season by pursuing them with the Sherman act. Once upon a time, when the Syndicate had sewed up the situation so tight that the Shubert explosion was the result, it was easy to find a trust.

It is a good thing that the income tax also is graduated. The 100-year dash seems to be the most popular outdoor sport of the Allies.

The one-time card sharps of the ocean greyhounds agree with General Sherman.

Ten years for robbing a trolley car must seem pretty severe to the average conductor.

It does not make so much difference where the Italian armies are going. The point is that they are getting there.

It begins to look as if the Organization were planning to fight the majority campaign on the issue of hunger for the spoils.

The penitentiary may go away, but there are some citizens in this vicinity, nevertheless, who are getting nearer to it all the time.

The mere killing of ten thousand or more men occasions little comment, now that the world has become used to slaughter. The only thing really interesting is baseball or swimming.

An English weekly publishes a cartoon of Uncle Sam reading Wilson's note on the Lusitania, clenching his hand and invoking 'the touch of a vanished hand,' while a portrait of the Colonel glowers down from the wall. But isn't the rest of the quotation: 'and the sound of a voice that is still?'

WHY PURCHASE LOWER CALIFORNIA?

It is Urged That We Might Thus Help Mexico and Benefit Ourselves—Magdalena Bay and the Monroe Doctrine—Southwest Wants "a Window on the Sea."

By RAYMOND G. FULLER

LOWER CALIFORNIA, lying off the beaten track of the tourist, is best known by its relation to the not infrequent Japanese-American war scares. Magdalena Bay and Turtle Bay are familiar names to everybody who reads the news.

"Suppose some great Eastern Power should directly or indirectly take possession of a harbor on the west coast of Mexico for the purpose of making it a naval station and a place of arms. I am using no imagination in suggesting such a case. It is not very long since an indirect movement was begun, and it is apparently still on foot, to obtain possession for a foreign Power of Magdalena Bay, so I may fairly suppose that such a case may arise.

Now, if only Lower California were owned by the United States, how different the situation would be! No further prospect of any such eventually as that which Senator Lodge so seriously discussed. No more Magdalena Bay incidents of the kind that breed or foster war scares. And what a relief!

The Money Would Come In Handy

The transfer of title would doubtless prove of considerable advantage to this country, and if some man or group of men should appear in Mexican affairs whom our Government might feel disposed to aid in the establishment of peace and order the purchase price of the territory would be a literally material contribution toward that end.

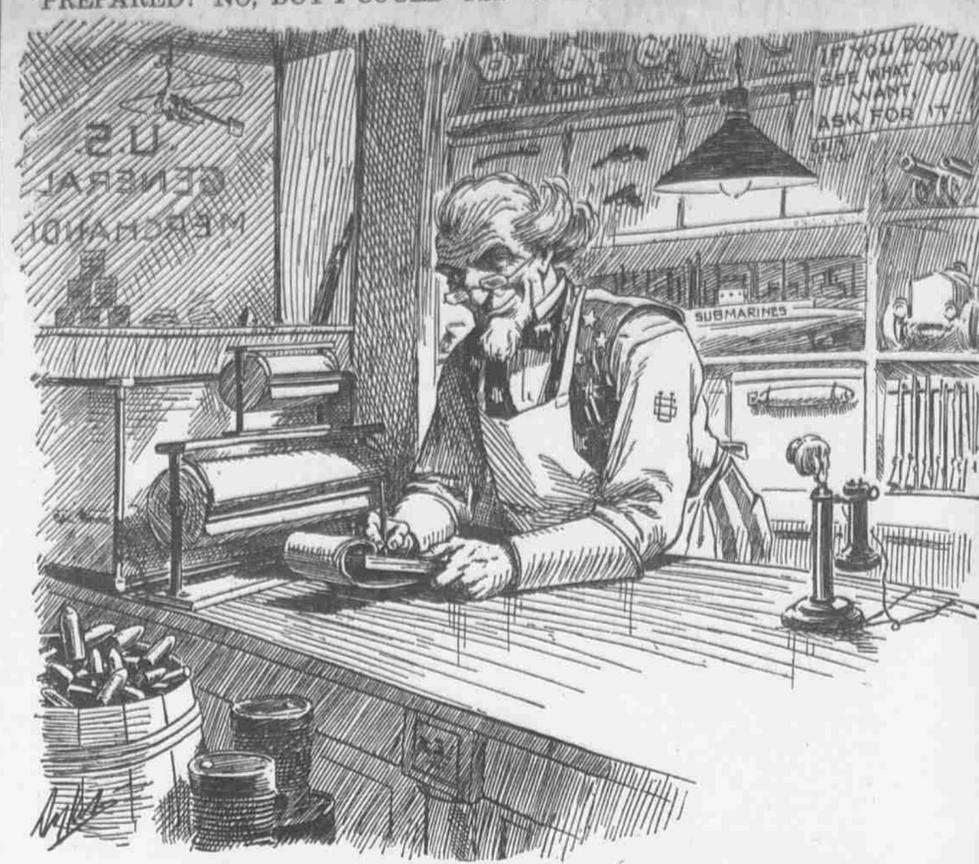
Much of the advantage from annexation would accrue to the people of three Southwestern States—New Mexico, Arizona and California. What they think about it in that region was expressed a few years ago by a California writer as follows: "When our war with Mexico closed in the forties with the treaty of Guadalupe Hidalgo, and we acquired the States of California, northern Arizona, Colorado, Utah and Nevada, and confirmed our possession of Texas, our peace commissioners allowed themselves to be out-general diplomatically in several important particulars.

When the score of a commencement game stands one to nothing in favor of the home team, with the young man of the ninth inning, intercollegiate baseball, in point of thrill, color, and general spectacular environment, may be regarded as having reached its apogee.

COLLEGE BASEBALL THRILLS

Commencement Games, With Their Spectacular Environment, Furnish Plenty. From Scribner's Magazine.

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The bands and drum corps have disappeared. Bands laden with apt, timely symbols are set out of sight behind the stands. A great patch before the loyal graduates and those watching them had been able to discern the struggle on the diamond from the scenes of merry abandon which had marked its opening.

G. W. PEPPER FOR MAYOR

To the Editor of Evening Ledger:
Sir—Will you publish the following:
"Honorable Boles Penrose, James P. Mc-Nichol, William S. Vane, Edwin H. Vane, David H. Lane, David Martin and all others interested in our city's present and future.

Wayne, June 8.

ONE ON THE GROWN-UPS

From the Detroit Free Press.
You can't blame the June graduates for thinking they are needed to run the world when they see what the grown-ups are making of the job this year.

AMUSEMENTS

WILLOW GROVE PARK
ARTHUR PRYOR and His AMERICAN BAND

ARTHUR PRYOR, Conductor
CONCERTS AFTERNOON AND EVENING
RESERVED SEATS 10c. EACH CONCERT IN ADVANCE AT THE PARK—MAIL OR PHONE

TODAY
VOCAL AND INSTRUMENTAL SOLOISTS
AT EACH CONCERT

COMING—THURSDAY EVENING, JUNE 17th
REUNION OF BILLY SUNDAY CHORUS NO. 1

SPECIAL DOLLAR PLATE DINNER at the CASINO
25c SPECIAL REDUCED PRICES FOR THIS CITY ONLY 35c

ONLY FIVE MORE DAYS
Gentry Bros. Famous Shows
2:15 P. M. TWICE 8:15 P. M.

TUESDAY—29th and BOMBERST STS.
WEDNESDAY—YORK ROAD AND LOUDEN ST.
THURSDAY—CHESTNUT AVE. AND ANDERSON ST.
FRIDAY—16th ST. AND HUNTING PARK AVE.
SATURDAY—59th ST. AND CHESTER AVE.
FREE STREET PARADE DAILY

B. F. KEITH'S THEATRE
CHESTNUT AND TWELFTH STREETS
John Hyams & Leila McIntyre

THE "MARKET ST. ABOVE 18th PICTURES
11 A. M. TO 11:15 P. M.
EDGAR SELWYN
in "THE ARAB"
THURS. 7th, SAT. HAZEL DAWN in "COLARISEA"
Children's Program Every Saturday 10 A. M.

GLOBE
MARKET AND JUNIPER
PHOTOPLAYS 11 to 11:15
PRICES 10c. 15c. 25c

LOIS FIGMAN
MAX MEREDITH
"MY BEST GIRL"
Thursday, Friday, Saturday, "THE MOONSTONE"

ARCADIA
CHESTNUT Below 18th St.
Photo plays—Continues
10 to 11:30 P. M.
BLANCHETT SWEET in "STOLEN GOODS"

FORREST WEGIC All Seats, 25c
Natural Color Life-Size Motion Pictures

WITH THE FIGHTING FORCES OF EUROPE
GARRICK LAY
THRO CENTRAL AFRICA
ALSO UNCLE SAM'S NAVAL FIGHTING FORCES
NIXON'S ALL LEWIS & CO. in "THE NEW LEADER"
H. O. W. A. R. B. CHASE & CO. in "MANUEL"
MAYNARD & G. E. B. SMITH
TODAY 2:15, 7:45 LAUGHING PICTURES
CROSS KEYS Mat. Daily, 2:15-3:00, 7:45-8:30, 10:15-11:00
VAUDEVILLE
WOODSIDE PARK THEATRE—Even, 8:15
"The Time, the Place, and the Girl"
TROCADERO 21st and Locust Streets and 12th and Locust Streets